

For Immediate Release

Rick Kennison
847-563-9520

PeerPoint Medical Education Institute Promotes Janine Scotti to Director of Educational Services

Evanston, IL – Janine A. Scotti, MBA has been promoted to Director of Educational Services PeerPoint Medical Education Institute recently announced. In her new position, she will be responsible for overseeing the company’s accreditation department, project management and will be instrumental in helping to forge the company’s new path into quality improvement.

“Janine has been an integral part of PeerPoint for more than three years and we are quite pleased to offer her the opportunity to help lead us into our new direction,” said Rick Kennison, president and general manager of PeerPoint. “She has been an asset to our team and I am confident she will be vital in enabling us to become the leaders in QI CME.”

Scotti joined PeerPoint in January 2005 and has been responsible for execution of the education grant funded projects and managing the project management team. Prior PeerPoint, she was director, program management at Innovative Medical Education in Paramus, NJ, associate program director for a medical education division of Torre Lazur in Parsippany, NJ and account executive at Apex Communications in Hasbrouck Heights NJ.

A native of New Jersey and resident of the Chicago area, Scotti received her bachelor of science degree from Siena College in New York and completed her MBA in marketing through the University of Phoenix.

Headquartered in Evanston, IL, the Peer-Point Medical Education Institute, LLC, (www.peerpt.com) is an ACCME-accredited provider of continuing medical education to physicians and an independent, fire-walled subsidiary of Med•Point Communications, Inc., a pioneer and worldwide leader in medical web conferencing. Peer-Point also develops certified educational programs for nurses, pharmacists, dietitians, and other healthcare professionals through its solid partnerships with many accredited, professional organizations and with the support of leaders in the biopharmaceutical industry.

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