

For Immediate Release

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PeerPoint's Rick Kennison Gives Presentations on QI/PI CME at
ACME National Conference

Evanston, IL – Rick Kennison, president and general manager of the PeerPoint Medical Education Institute, a pre-eminent deliverer of quality and performance improvement continuing medical education (CME), recently gave multiple presentations to attendees of the ACME national convention on the benefits of incorporating these components into CME programming to enhance overall delivery of healthcare and patient outcomes.

The presentations, titled *Quality Improvement Through Collaboration: A Model of Effectiveness; Creating QI CME on a National Scale and When CME Needs IRB Approval* all supported the rationale behind QI/PI CME and offered advice on how these initiatives can be used to streamline the delivery of healthcare they provide.

According to Kennison, the role of continuing medical education (CME) is changing drastically. "It's no longer just about educating doctors; it's about improving healthcare delivery and patient outcomes, making it so much grander in scale and reaching a much broader audience of healthcare professionals, hospital administrators, risk managers, patients and families," he said.

For more information on QI/PI CME visit www.peerpt.com or call Rick Kennison at 847-563-9520.

About PeerPoint Medical Education Institute

Headquartered in Evanston, IL, the PeerPoint Medical Education Institute, LLC, is an ACCME-accredited provider of continuing medical education to physicians, nurses, pharmacists, dietitians, and other healthcare professionals. It is focused on improving the delivery of healthcare through performance and quality improvement initiatives that combine evidence-based data, practice management theories, adult learning principles and quality improvement processes in order to create programs that may change the behavior of healthcare providers, reduce variability in delivery and improve patient outcomes.

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