

## **PeerPoint Medical Education Institute's Joint Pain Program Proves Successful; Helps Physicians and Nurses with the Diagnosis and Treatment of Joint Pain**

Evanston, IL – Primary care physicians, nurses and other healthcare professionals who treat individuals with joint pain may find it easier to provide better outcomes for their patients thanks to a QI-based CME program the PeerPoint Medical Education Institute has created with Wyeth and Amgen. Designed to increase the efficiency of the practice flow, the program, an interactive web conference, has proven successful in assisting healthcare professionals diagnose, manage and treat joint pain.

According to Rick Kennison, president and general manager of PeerPoint, joint pain, with its numerous and frequently hidden symptoms, accounts for a large percentage of doctor visits each year and places a great burden on time and resources on many primary care practices. “The goal of the program is to streamline practices while improving outcomes for patients. Results show the program is successful in doing just that,” he said.

Initial results tabulated by PeerPoint are showing that the initiative is having a significant effect on improving the delivery of care to patients suffering from joint pain. “The results are promising. We believe that this improvement-based program will have a positive impact not only on participating providers, but on patients as well.”

Participants in the program are able to conduct a self assessment to contrast their own clinical management of joint pain with best practice guidelines and identify barriers associated with managing joint pain patients in their clinical settings. Additionally, they can find ways to improve coordination between the interdisciplinary care team within their clinic and understand QI theories and processes available to improve not only the care of joint pain patients but to other areas they wish to address.

The opportunity still exists for primary care providers to participate in this valuable program. PeerPoint is currently signing up sites for a regionalized study in an attempt to determine which areas of the country may best benefit from improvement-based care models. Interested providers should call (877) 563-8284 for more information.

### About PeerPoint

Headquartered in Evanston, IL, the PeerPoint Medical Education Institute, LLC, ([www.peerpt.com](http://www.peerpt.com)) is an ACCME-accredited provider of continuing medical education to physicians, nurses, pharmacists, dietitians, and other healthcare professionals. It is focused on improving the delivery of healthcare through quality improvement (QI) initiatives that combine evidence-based data, practice management theories, adult

learning principles and quality improvement processes in order to create programs that may change the behavior of healthcare providers, reduce variability in delivery and improve patient outcomes.